

Marvelous Marketing Muffin (f/m)

We came up with this recipe to bake a marvelous marketing muffin to join our delicious team of other perfectly-baked talents. Our masterpiece, PlagScan, is a cutting-edge SaaS on a mission to set THE universal standard for plagiarism checking, in order to enable a fair and objective evaluation of scientific and commercial text content. Copyright regulations undergo an unpreventable evolution – and our technology has the power to be an integral part of ensuring it in that digital future!

Be the sweet treat for:

A prospering tech company developing cutting-edge algorithms and user interfaces for full-text analyses.

A lovely team of 14 people that are just as sweet as you are.

Thousands of customers worldwide and even more potential customers, who are looking forward to learning about PlagScan through enticing toppings you can sprinkle on them.



The base recipe:

- 40g of creating **marketing** material & concepts
- 20g of executing marketing **campaigns**
- 20g of internal **communication** (attend and organize workshops, informative meetings)
- 10g of supporting office **administration**
- 10g of every-day pastry **duties**



You already have these base ingredients:

Curiosity, creativity and independence

You prefer a demanding menu that challenges you to take new approaches to solving problems. You also enjoy working with all sorts of pastries from all over the world and bring a business acumen along with a love for IT.

Now, make sure you also have some of these ingredients:

(You don't need all of them, but the more the tastier)

- A full portion of **native German OR native English** (other languages are a plus, since we operate internationally).
- An education in marketing, communications, public relations or a related field.
- Some previous experience in marketing

- Enough understanding of and/or interest in IT.
- A good amount of credibility: Excellent education and communication skills, allowing you to come out cross as knowledgeable and professional.
- Plenty of service mentality: Customers are our kings and as an advocate of customer satisfaction, you have the empathy to listen to their needs and bring this data back on the table for internal discussion.
- A portion of great analytical thinking, target-specific action and excellent project management skills.

Gather all your ingredients and stir them into:

- The development of marketing strategies and concepts
- Exploring trends and opportunities that help PlagScan's sales managers to succeed.
- Managing communication channels like social media, email, letters etc.
- Project management: Attend, organize and moderate internal and external workshops/webinars.
- The independent execution of projects and decision-making processes
- Attending global conferences

You'll be served with:

- Open-ended employment contract
- Full-time position
- Immediate start
- Negotiable salary

Cherries we put on top include:

- BYOD (or PickYourOwnDevice)
- Train ticket
- Free drinks and free lunch days
- Team and sport events
- etc.



Interested?

Show us what an amazing muffin you are and send us your CV with a cover letter about why you think you're a yummy fit.

Use jobs@plagscan.com to get in touch. We're looking forward to reading your application.