PlagScan

News Release

Media Contact: Verena Gehrmann
vgehrmann@plagscan.com
+49 (0)221 75988994

**Plagiarism is not Restricted to Higher Education:
Why Advanced Plagiarism Detection Tools are Needed in the Publishing Industry**

(COLOGNE, Germany, Feb. 08, 2019) - Plagiarism has been a problem in higher education since its beginning; although, it is not restricted to academia. A dearth of plagiarism cases are discovered every day: from politicians to figures of public interest and researchers of all stripes. PlagScan believes in originality and integrity. As such, we continuously develop solutions that help give credit where credit is due.

Using plagiarism detection software like PlagScan, phrases or passages that were not correctly marked as quotes in someone's writing can be detected very easily. The value of plagiarism detection in academia is already well understood. For the publishing industry, the value brought includes savings on precious time and resources which would otherwise be needed to check manuscripts manually.

To describe how a plagiarism checking tool works: first one needs a document to check for plagiarism as well as the potential sources to all be in digital format. A user uploads a document into our system where then an algorithm analyzes it by splitting the text into sections and comparing each section to billions of sources. These sources include documents indexed by Microsoft Bing®, scientific databases that we partner with, content provided by the end user, as well as other sources across the web.

After the plagiarism check is complete, the person in control of the process receives a report indicating the amount of text we have found to match with a source. With modern AI technologies, we're able to analyze texts and make some reasonable assumptions, but in the end, a human interpretation of the facts is still inevitable.

Given our extensive experience, especially with publishers and publishing houses, we know that there are special requirements when it comes to advanced plagiarism detection software.
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In addition to publicly accessible sources, there are often other sources that need to be included in the analysis. These sources might be internally available manuscripts that were never, or have not yet been, published by the publisher. In this case, it is important to provide the highest quality privacy standards.

"PlagScan's ultimate goal is to give credit where credit is due", says Markus Goldbach, CEO of PlagScan. "The current case with Jill Abramson's latest book shows once more the importance of checking documents to confirm authorship and avoid copyright issues. Therefore, we believe it is essential to make technological solutions like PlagScan available to more people who could benefit."

For more information of the PlagScan plagiarism detection software, please don't hesitate to visit our website www.plagscan.com, write us an email or contact us by phone +49 221 759 88 994.

Members of the press, please contact Verena Gehrmann, vgehrmann@plagscan.com.

About PlagScan
PlagScan is an advanced plagiarism detection software to help users identify plagiarism in a reliable and time-efficient way. The software has been providing the high-tech solution in compliance with strict data security regulations since 2011. It currently serves more than 1,500 organizational customers worldwide. PlagScan educates students about plagiarism and academic integrity to maintain the quality of education by creating better thinkers and writers.

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