



## **News Release**

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### **PlagScan's New Ghostwriting Detection Solution: Why Stylometry Analysis Supports the Education of Creative Writers and Critical Thinkers**

(COLOGNE, Germany, Mar. 14, 2019) - PlagScan, renowned safeguard of Academic Integrity across the world, presents the latest addition to its portfolio. Launching the first authorship detection tool on the market, the extension of PlagScan's originality suite represents a milestone in plagiarism prevention and measures to authenticate original writing. The tool offers new possibilities for professors and teachers in their daily quest to ensure the best possible education for their students.

#### **What is stylometry - and why is it important?**

As the Oxford Dictionary puts it, stylometry is "the statistical analysis of variations in literary style between one writer or genre and another." By developing an artificial intelligence, which can assess writing style patterns, PlagScan offers an efficient way to determine authorship of a document.

"Whereas plagiarism detection tools prevent students from taking copy&paste shortcuts, a stylometry assessment yields an objective measure of text quality and authorship. In combination this is a new level of fostering the development of creative writers and critical thinkers", says Markus Goldbach, CEO of PlagScan.

#### **Writing style improvement plays a vital role in education**

PlagScan's new stylometry tool supports educators and students alike in concentrating on the development of every student's strengths, and improving their weaknesses in their written communication.

"The greatest thoughts and ideas mean nothing, if the message doesn't get across. Imagine our world, if people like Shakespeare, Einstein or Mahatma Ghandi hadn't been able to formulate their ideas so people understand them. The world would be different" adds Markus Goldbach.

**(More)**

For more details on the technical side of PlagScan's new Stylometry and Ghostwriting Detection Solution, visit our website [www.plagscan.com/en/stylometry](http://www.plagscan.com/en/stylometry). Interested members of the press, please don't hesitate to contact us either by email ([press@plagscan.com](mailto:press@plagscan.com)) or by phone +49 (0) 221 75988994.

## **About PlagScan GmbH**

PlagScan is a software provider, creating tools to safeguard Academic Integrity and Copyrights. They develop high-tech solution in compliance with strict data security regulations since 2011. Their solutions serve more than 1,500 organizational customers worldwide. PlagScan educates students about plagiarism and academic integrity to maintain the quality of education by creating better thinkers and writers.

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