



News Release

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From a few lines of code for a teacher to an intelligent software solution that wants to change the world's education landscape

Integrity, fairness and sustainability as guiding principles for 10 years

(COLOGNE, Germany, November 2019) - **PlagScan, renowned safeguard of Academic Integrity across the world, invites you to the inauguration party of its new offices on November 8th. The steadily growing interest in the software solution of the same name and the associated company growth have led to the Cologne-based company moving into a new office this autumn. Also celebrating its 10th anniversary, the company invites current and former employees, their families, customers, business partners and politicians as well as representatives of the press to celebrate this event in its offices with a view of the Cologne Cathedral, the Cologne Media Tower, the Colonus Tower and the DITIB Central Mosque.**

A success story from real life

It all began when the wife of Dr. Johannes Knabe, one of the two founders of the company, sat as a teacher in front of a student's paper and was certain that the student had not written the passage of work themselves. When she searched the Internet and found that the student's work was a direct copy of someone else's work, the PlagScan idea was born: Johannes Knabe developed a program that automatically carried out this Internet research. Together with Markus Goldbach, Johannes Knabe founded the company in 2009, which quickly expanded worldwide. Today, the Cologne-based company's customers include more than 2,000 organizations worldwide - and the range of functions of the plagiarism detection software has been greatly expanded.

The Abramson, Zakaria, and Gladwell cases - just the tip of the iceberg

"Contrary to popular opinion, we as a company are not interested in uncovering the grievances of a few individuals. It is more important to us to make education systems more fair and to establish ethical standards," says Markus Goldbach, CEO of PlagScan. "We want honour to be given to those who deserve it. Every student should have the assurance that in the end, honest academic work will be rewarded. This encourages the education of creative authors and original thinkers."

(more)

Since the company was founded, new variants of academically unclean work have developed. Driven by megatrends such as digitisation and globalisation, it is now easy for students to have their papers, homework or even final papers written on the Internet by so-called academic "ghost writers". This year, PlagScan launched Author Metrics, a writing style analysis tool, to uncover this kind of morally dishonest work. With the help of artificial intelligence, it can be determined how likely it is that the supposed author of a text actually wrote it themselves.

"10 years of plagiarism detection, 20 employees and 2,000 customers. These figures legitimize our efforts. I am proud of our team and look forward to PlagScan protecting copyright and academic integrity for the next 10 years," concludes Markus Goldbach.

Celebrate with PlagScan!

- **Date: November 08, 2019**
- **Time: from 18 o'clock**
- **Venue: PlagScan GmbH, Subbelrather Straße 15, 50823 Cologne, Germany**
- **What's on offer: Lebanese finger food, a cocktail bar, soft drinks, live music - as well as an incredible view of the cathedral, the DITIB Central Mosque Cologne, the KölnTurm and the Coloniaus Tower.**

For representatives of the press, PlagScan is always available for further details and interview inquiries under press@plagscan.com and +49 (0) 221 75988992.

General information on the technical background, further areas of application for companies and price models can be found at: www.plagscan.com

About PlagScan

PlagScan is an education software provider, creating tools to safeguard Academic Integrity and Copyrights. We develop high-tech solutions in compliance with strict data security regulations since 2009 and our solutions serve more than 2,000 organizational customers worldwide. PlagScan educates students on the topic of plagiarism and academic integrity to maintain quality of education helping to educate original thinkers and writers.

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