

Creative Community Crafter (m/f/x)

in Cologne, Germany with the Top-Features: IMPACT, FREEDOM, DIVERSITY

If you think you can run better campaigns than our job advertisement meme, you might be destined to become our Creative Community Crafter!



Your job will have many exciting aspects

- 40% - Create and distribute visual content like infographics and videos among others, supporting storytelling and nurturing campaigns
- 30% - Plan, implement and manage a thorough Social Media strategy across our social media channels
- 20% - Design different tactics to increase online brand awareness, taking into different target groups into account
- 10% - Proactively react to trending topics, and grow our online community

Your expertise

What you should bring

Your most important characteristic is your passion for designing

- Creativity should be something you're breathing
- During your last position(s), you should have had gained enough experience with all major design-related programs (preferably Adobe CS Suite)
- You have first experience in social media/community management
- You're either a German or English native speaker
- You like to speak/write well in English - this is our official company language
- Service mentality, as for us, the customer is king. Always.



What you could bring

- Video editing skills would be a plus, but are not mandatory
- You don't need to be a nerd, but you do have profound interest in the IT/EdTech industry and latest tech trends

What's in it for you - the basics

- An open-ended employment contract
- Full-time position
- Immediate start
- Negotiable salary

What's in it for you - the topping

- Bring/Pick your own device
- Working in a very diverse and international team
- A free train ticket for commuters or company bike
- Free drinks and free lunch days
- Team and sports events
- An insta-worthy office in Cologne

About us, PlagScan

PlagScan is a software provider, creating tools to safeguard Academic Integrity and Copyrights. They develop high-tech solution in compliance with strict data security regulations since 2011. Their solutions serve more than 1,500 organizational customers worldwide. PlagScan educates students about plagiarism and academic integrity to maintain the quality of education by creating better thinkers and writers.

You're saying that's SoMe? - apply to this job by sending us your CV with cover letter and - if possible - work examples to marketing@plagscan.com. We're looking forward to receiving your application.

#creativecommunitycrafter #cooljob #plagscan #fairandequal

Headquarters
PlagScan GmbH
Grüner Weg 10
50825 Cologne Germany
Court of jurisdiction:
Amtsgericht Köln, HRB 73381
USt. ID: DE267078551

Telephone: +49 (0) 221 75988992
Fax: +49 (0) 221 75988996
E-Mail: info@plagscan.com

Executive Board
Markus Goldbach (CEO)
Johannes Knabe (CTO)

Bank Account
Deutsche Bank Mainz,
Account number: 0505032
Bank code: 55070024.
IBAN: DE81 550 700 240 0505032 00
BIC/SWIFT-Code: DEUT DE DBMAI